

WILLIAM COOK

636 S. 124th St.
Omaha, NE 68154
402.657.3690
bill@billcook.com
ww.billcook.com

REFERENCES

Kurth Brashear

Attorney
Brashear L.L.P.
Omaha, NE
402.348.1000
kuab@brashearlaw.com

Dana Honn

Owner and proprietor
Telarts Productions L.L.C.
New Orleans, LA
504.861.7763
dhonn@telarts.com

Michael Megalli

Senior director, brand strategy
Microsoft
New York, NY
646.239.6939
megalli@live.com

Eric Rentschler

Technical consultant
Rentschler Productions, Etc.
Westerville, OH
614.891.1995
erentschler@hotmail.com

Jacky Wilson

Creative director
Zone One Internet eXchange
Minneapolis, MN
612.817.4223
jax@zoix.com

WORK EXPERIENCE

Bill Cook Illustration & Design — *Web designer / online editor / illustrator*

12/01 to present

- Designing sites and developing content for clients
- Working as a freelance consultant to tech staffs and marketing-sales teams
- Writing, story-boarding and developing print and multimedia sales presentations
- Creating graphics as needed

My freelance clients have included the following: St. Paul *Pioneer Press*, Brashear L.L.P., *Catholic Digest*, ImageID, McGuire Dental Group, the Archdiocese of Omaha and WebReference.com.

ImageID — *Senior producer and Web designer*

12/01 to 06/02 (as a freelancer)
3/00 to 12/01 (as a staff member)

- Developing and publishing content on ImageID's e-commerce sites including Vividot.com
- Designing Vividot.com site sections, page layouts, sales presentations and production templates
- Acting as liaison between the tech and the marketing staffs
- Working with Siegelgale to brand, architect and design Vividot.com

SmartMoney.com — *Senior producer*

9/99 to 3/00 (as a staff member)
8/97 to 3/98 (as a freelancer)

- Managing the production of SmartMoney.com's daily publication
- Supervising two content producers, four production associates, three copy editors and one graphic artist
- Acting as liaison between the editorial and production departments

EDUCATION

Ohio State University

Master's degree in English literature
Phi Kappa Phi Honor Society
G.P.A.: 4.0

Creighton University

Bachelor's degree
Major: English literature
G.P.A.: 3.2

SKILLS

Web design / print design
Illustration
Information architecture
Usability consulting

HTML / DHTML / CSS
JavaScript
Writing / copywriting
Copyediting / proofreading

APPLICATIONS

Photoshop
Fireworks
HTML-Kit

ImageReady
Painter
Word